



UNSCN

United Nations System Standing Committee on Nutrition

UNSCN Secretariat: [f](#) [t](#) [in](#)

info@unscn.org • www.unscn.org

Nutrition in a Digital World

WEBINAR SERIES

EPISODE ONE | Thursday, 5 November 2020

The challenges of digital food marketing

EPISODE TWO | Thursday, 19 November 2020

The opportunities and risks of digital technologies in nutrition behaviour change and capacity building

EPISODE THREE | Thursday, 3rd December 2020

Digital solutions for data driven decision making, to help improve nutrition of vulnerable groups and to address inequalities

EPISODE FOUR | Thursday, 17 December 2020

Digital solutions for nutrition sensitive programming



The Internet and other digital technologies are drastically changing the world we live in. Information and data are being produced, shared, used and consumed at a continuously accelerating speed, and people and services are more and more inter-connected.

Digital technologies are being applied throughout the food system, influencing the ways people interact with it and potentially redefining their food environments. The digital world potentially affects not only underlying and immediate causes of malnutrition in all its forms, but also its root causes, and our ability to address them. The recent COVID-19 pandemic has yet again illustrated this.

The webinar series “**Nutrition in a Digital World**”, comprises four thematic sessions promoted by UNSCN/UN Nutrition that aim to raise awareness on the risk-benefit duality of the digital world in improving nutrition, helping achieve the Sustainable Development Goals.

This webinar series intends to continue the conversation about this quickly evolving topic, building upon *UNSCN 45 - Nutrition in the Digital World*, available at www.unscn.org/unscnnutrition45.

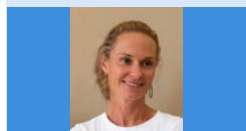
More information on how to join the webinars is available at: <https://bit.ly/3jhtNRq>

EPISODE ONE | Thursday, 5 November 2020 • 13h00 to 14h30 (CET)

The challenges of digital food marketing

Moderator: **Stineke Oenema**, *UNSCN Coordinator*

Panelists



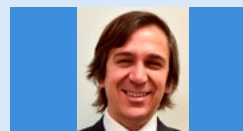
Kathryn Backholer
(Deakin Univ)



Kremlin Wickramasinghe
(WHO/Europe)



Vivica Kraak
(Virginia Tech)



Joao Breda
(WHO/Europe)



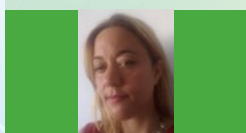
George Rapsomanikis
(FAO)

EPISODE TWO | Thursday, 19 November 2020 • 15h00 to 16h30 (CET)

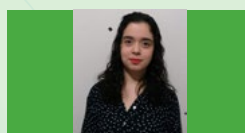
The opportunities and risks of digital technologies in nutrition behaviour change and capacity building

Moderator: **Sabrina Ionata Granhein**, *Inland Norway University of Applied Sciences*

Panelists



Inka Barnett
(IDS)



Fernanda Ferreira dos Santos
(Univ. of Sao Paulo)



Archana Sarkar
(GIZ)



Alessandro R Marcon
(Univ. Of Alberta)



Srujith Lingala
(Sight and Life)

EPISODE THREE | Thursday, 3rd December 2020 • 17h00 to 18h30 (CET)

Digital solutions for data driven decision making, to help improve nutrition of vulnerable groups and to address inequalities

Moderator: **Denise Coitinho**, *UNSCN Senior Consultant*

Panelists



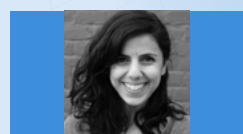
Joseph Tinarwo
(Great Zimbabwe Univ)



Nathaniel Jensen
(ILRI)



Niyati Parekh
(NY Univ)



Zeina Makhoul
(SPOON)



George Kent
(Univ of Hawaii)

EPISODE FOUR | Thursday, 17 December 2020 • 14h00 to 15h30 (CET)

Digital solutions for nutrition sensitive programming

Moderator: **Stineke Oenema**, *UNSCN Coordinator*

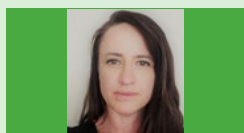
Panelists



Raul Saenz
(WFP)



Bin Liu
(FAO)



Jenny Walton
(HarvestPlus)



Susan Keino
(Moi Univ)



George Rapsomanikis
(FAO)